



HIDEOUT PRESENTS...

**DREAMWAX
DREAMWAX**



9TH JULY

DEAD WAX COURTYARD, DIGBETH
DOORS 7PM

WHAT
IS



BREAKOUT ?

It's undeniable that there's **incredible talent** bubbling under the surface across the **Midlands**. But it is also widely recognised that, in recent years, the region has lacked the infrastructure, investment, connection and sustained support needed to help that talent **break out**.

BREAKOUT is a **live music and networking platform** for emerging artists and creatives across the **Midlands**, creating clearer routes between local talent and wider industry opportunity.

Launching at **Dead Wax Digbeth**, slap bang in the middle of Birmingham's creative quarter, **BREAKOUT** brings together **artists, bands, producers, photographers, videographers, designers, promoters, managers and other creatives** through live music, industry conversation and genuine collaboration.

We are not interested in creating another clout chasing scene or a shallow networking piss up. This is a space for **connection, conversation and education**, bringing ambitious **artists, creatives and managers** into the same room to help build a more **connected independent music community** across the region.

WHAT ABOUT... HIDEOUT RECORDS?

HIDEOUT is the **independent creative house** behind **BREAKOUT**, rooted in the Midlands and working across artist development, music, visuals and live events.

Hideout co-founded **BREAKOUT** with Ross Carley, a Birmingham based events and marketing coordinator and music journalist (DIY, Gigwise and Counteract). Having spent years playing in local bands and working across Birmingham's grassroots music scene, **Ross** brings a genuine understanding of the people and culture **BREAKOUT** is here to support.

→ We exist to give emerging artists and creatives the **space, support** and **opportunities** to grow, while helping build the stronger **independent** infrastructure the region has long deserved.



DREAMOUT DREAMOUT

PROGRAMME

7PM

DOORS OPEN

7:30PM

JEEPSTER

8:15PM

INDUSTRY PANEL AND Q&A

9:00PM

KITTY BELLA

11:00PM

DJ TIL CLOSE

INTRODUCING THE...

ARTISTS



Kitty Bella is a Birmingham based singer songwriter whose music blends jazz and pop. Performing alongside her band, her songs draw on personal experience and a love of sharing music with people who may see parts of themselves in it.

As her Spotify puts it, the songs she has written "instead of paying for therapy" appear to be working. Her music has found real traction on the platform, earning editorial playlisting on 'All New Pop' and 'Fresh Finds Pop'.

@kittybellamusic



Jeepster are a brand new Birmingham four piece making sixties inspired power pop with a magical twist. Built around the songwriting of Ed Quigley and Theo Charlton, their debut single "Better Than One" pairs tight harmonies with bright, hook driven guitar pop.

Their live show promises plenty of personality, with a little magic courtesy of frontman Ed Quigley's Brian Lightning alter ego. Jeepster are one of Birmingham's freshest new bands to keep an eye on.

@jeepster.band

INTRODUCING THE **PANEL**



ANDREW SMALLMAN

**Brand Partnerships & Campaign Marketing,
5B Artist Management**

Andrew works across brand partnerships and campaign marketing at 5B Artist Management, home to huge artists including Slipknot, Turnstile and Wargasm. He also manages ledbyher, giving him a practical perspective on the work behind campaigns, partnerships and developing an artist's career from the ground up.

JONNY AMOS

**Songwriter, Producer &
Creative Director of The SongLab**

Jonny is a songwriter, producer, Creative Director of The SongLab and author of Music Business for Music Creators. With experience across international releases, major label projects and developing new talent at BIMM Birmingham, he understands both the creative and commercial realities of building a career in music.



PETE DONNELLY

**Producer, BBC West Midlands &
BBC Coventry & Warwickshire**

Pete is a producer at BBC West Midlands and BBC Coventry & Warwickshire, as well as presenter of The Not So Rock Show on Brum Radio. Working close to the point where artists, radio and audiences meet, Pete offers a straight talking perspective on tastemaking, getting heard and earning meaningful support.



INVOLVED



BREAKOUT only works if the people attending come back, bring new people with them and put **themselves forward**.

Join the list for **future events**, artist and creative **callouts**, opportunities and ways to get involved, whether you are on stage, behind the scenes or somewhere in between.

SUPPORT



Keeping these events **accessible** to all artists of **all backgrounds** is fundamental to our ethos as a platform. Hence why **BREAKOUT** is free to attend... BUT, it is not free to make happen. Artist fees, venue hire, sound, production, the lot.

If tonight has given you something, a few quid **helps us** put more **money back into artists**, make future events happen and keep **BREAKOUT** open to the people it is here for.



THANK YOU!